

Walet by Starsea

Walet Price List

All products and services · Prices in Rupiah · October 2026 edition

Item	Details
Client	_____ (legal name as per contract)
Date	1 October 2026
Version	v6.0 (negotiation draft)
Service provider	Walet by Starsea · PT Starsea Genesis Berjaya
Currency	Indonesian Rupiah (IDR), excluding VAT (PPN); Cari, Kirim unit prices and bundle prices include tax
Validity	30 calendar days from the quotation date
Contact	WhatsApp +62 852-1547-3378 · starseagenesis.com

This price list matches starseagenesis.com. All prices are in Indonesian Rupiah (IDR) and exclude VAT (PPN), except the per-message prices of Walet Cari, Walet Kirim, and the Cari + Kirim bundle, which include tax. Service details, acceptance, and payment terms are in each product's quotation.

Six steps from finding customers to closing

Step	The problem	Our service
① Find	Not sure where customers are or who is serious	Walet Cari
② Reach	No people or numbers, afraid of being blocked	Walet Kirim
③ Respond	Too many replies; nobody answers at night or on weekends	Walet Admin
④ Earn trust	Prospects search for you and check your website	Website + GEO
⑤ Close again	First round done; not everyone who replied has closed	More volume / Walet Kirim only
⑥ Own it	Want your own system that runs your way	Walet Custom

Not sure where to start? Begin with the Industry Intel Pack to see your market; it is fully credited when you sign a Walet Cari or Walet Kirim contract.

1 · Industry Intel Pack (sold separately)

Item	Price	Notes
Industry Intel Pack	Rp9.999.000 (one-time)	Map of lead sources, competitor online activity analysis, sample grade-A leads; delivered in 3 working days; paid upfront and fully credited against a Walet Cari / Walet Kirim contract

2 · Walet Cari (B2B prospecting)

Item	Price	Notes
Cari + Kirim bundle (main offer)	Rp15.000 / target customer (tax included)	From 5,000 target customers Rp75.000.000, plus 500 free; 10,000 target customers Rp150.000.000, plus 1,000 free; targets found, scored, messaged, reported; no success fee; one client per industry; valid until the end of 2026
Walet Cari only (per target customer)	Rp10.000 / target customer (tax included)	Minimum 5,000 target customers (Rp50.000.000); search and A/B/C scoring only, messages go through Walet Kirim; no success fee

3 · Walet Kirim (WhatsApp message sending)

Item	Price	Notes
Cari + Kirim bundle (main offer)	Rp15.000 / target customer (tax included)	From 5,000 target customers Rp75.000.000, plus 500 free; 10,000 target customers Rp150.000.000, plus 1,000 free; targets found, scored, messaged, reported; no success fee; one client per industry; valid until the end of 2026
Walet Kirim only (per message)	Rp7.000 / message (tax included)	Minimum 5,000 messages (Rp35.000.000); to the client's consented list; our WhatsApp business sending channels; sent, delivered, and reply reports; no success fee

Condition: the list must be lawfully obtained and recipients must have consented; the client is responsible for the list's origin. We do not buy or sell lists.

4 · Walet Admin (AI WhatsApp admin)

Item	Price	Notes
Setup	Rp7.999.000 (one-time)	Materials, knowledge base, number connection, first-week support
Monthly	Rp2.999.000 / month	1 number 24/7; one material update a month; first month is a trial
Yearly	Rp29.900.000 / year	Saves Rp6.088.000 versus monthly; price locked 12 months
Extra number	Rp1.999.000 / month / number	From the second number

5 · Walet CRM (customer follow-up system)

Item	Price	Notes
Monthly	Rp998.000 / month	Includes 3 accounts; customer profiles, owners, stages from new to deal with contact history, funnel report; each client's data stored separately and owned by the client
Extra account	Rp298.000 / month / account	From the fourth account

With Walet Admin: new WhatsApp customers are added automatically, and chats that need your team are flagged. Monthly fees are paid in advance.

6 · Website development

Item	Price	Notes
Standard	Rp52.900.000 (one-time)	Profile, news, directory, supply & demand, inquiry + WhatsApp, SEO/AEO; live in 4–5 weeks
Premium	Rp79.900.000 (one-time)	Standard + multilingual pages + dashboard & access roles; live in 6–7 weeks
Maintenance	Rp9.999.000 / year	From year two; first-year domain & server included in the build fee

7 · Bundles

Bundle	Price	Includes	Saves
Ready to Sell	Rp79.900.000	Standard website + Walet Admin 12 months (incl. setup)	Rp10.899.000

8 · Walet Custom (custom AI agents)

Item	Price	Notes
Needs diagnosis	Rp14.800.000 (one-time)	Workflow mapping, a deliverables list, and a written quote; fully credited when the project is signed
Project	from Rp148.800.000	Adapts the systems we run ourselves to the client's workflow; our team builds the knowledge base, database, and Q&A bank from the client's materials and system access; scope changes quoted separately
Monthly operation	from Rp9.800.000 / month	AI model and server costs, knowledge base updates, small adjustments, and tech support

We take on only 1–2 projects at a time. Payment: diagnosis in full upfront; project 50% on signing, 50% on handover; monthly operation paid in advance.

9 · Recruitment (placement fee)

Item	Price	Notes
Manager / Mandarin-speaking role	1 month's salary, minimum Rp4.999.000 / person	Translators, admins, store managers; one free replacement during probation
Store staff	Rp1.299.000 / person	Minimum 5 people; cashiers, servers, kitchen

10 · Expansion (entering Indonesia)

Item	Price	Notes
Market research · Standard	Rp132.900.000	1 city × 1 category; 3–4 weeks
Market research · In-depth	Rp239.900.000	2–3 cities + 30 consumer interviews
Market strategy	Rp319.900.000–Rp532.900.000	By complexity; 3–4 weeks

Item	Price	Notes
First store	20% of investment, minimum Rp532.900.000	8–12 weeks
Mall placement	Rp52.900.000 + 1 month's rent	Success fee min. Rp39.900.000, only if the lease is signed
Franchise toolkit	Rp132.900.000 (one-time)	Notary fees separate
Franchise execution	Rp52.900.000 / month	+ 20% of the franchise fee per partner (min. Rp79.900.000); minimum 3 months
Corporate services	Rp7.999.000 / item	PT PMA setup, permits, tax, legal
Local suppliers	Rp25.900.000 / category	At least 3, incl. visits
Opening marketing	Rp12.900.000 / event	Run by a partner agency
Bundle A	Rp399.900.000	Standard research + strategy; saves Rp52.900.000
Bundle A+	Rp692.900.000	In-depth research + multi-city strategy; saves Rp79.900.000
Bundle B	Rp1.011.900.000	A + mall + first store + PT setup + 1 manager & 8 staff; saves at least Rp89.990.000

11 · General terms

- All prices are in Rupiah (IDR), excluding VAT (PPN), except the per-message prices of Walet Cari, Walet Kirim, and the Cari + Kirim bundle, which include tax; contracts and invoices are issued by PT Starsea Genesis Berjaya.
- Quotes are valid for 30 days. Third-party costs (ads, creators, official fees, notary, rent, fit-out) are paid as billed after written approval.
- Walet Admin: the first month is a trial; if not satisfied you can stop in writing after it, and work done is billed as delivered.
- If payment is more than 15 days late, we may pause the service; if more than 30 days late, we may terminate the contract, and the client remains liable for work already completed.
- We are responsible for the process and agreed deliverables, not for revenue, payback period, or number of sales.

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